

THE STANDS FOR

Our Mission:

To advance the practice of medicine through advocacy, education, and engagement with physicians throughout lowa to ensure the highest quality of care for the patients they serve.

MEMBERSHIP BENEFITS 2024 - 2025

WELCOME

WHO WE ARE:

The Iowa Medical Society, established in 1850, is the largest and oldest statewide professional association for Iowa physicians representing more than 5,000 members statewide.

Our Mission:

To advance the practice of medicine through advocacy, education, and engagement with physicians throughout lowa to ensure the highest quality of care for the patients they serve.

Our Vision:

To be the leading voice in medicine to make lowa a premier destination for physicians to live, work, and serve their communities.



Christina Taylor, MD, IMS President

Dr. Taylor serves as the Chief Medical Officer of Clover Health's Value Based Care division. She is dedicated to educating and enabling physicians and healthcare organizations to provide higher quality but more affordable healthcare.

ADVOCACY



The IMS government relations team and our contracted lobbyists are

present at the Statehouse daily during the session representing physicians and patients to protect their best interests and push for necessary reforms. Nothing is more important than representing the members we serve and communicating broadly about how we can best make lowa a premier destination for physicians to live and work.

EDUCATION



Promoting physician health and wellness is integral to the lowa Medical Society's

strategic plan. We offer a variety of compelling educational opportunities tailored especially for our member physicians, residents, and medical students. You can learn more about each event, how to register, and how you can earn CME.

ENGAGEMENT



IMS works hard to create meaningful content curated exclusively for

our members from different sources across the field of medicine to enhance the value proposition for members and foster connection among the physician community. Through our magazine, digital communications, newsletters, podcast episodes, social media, website and more, you can stay up to date on all things lowa healthcare!

GET INVOLVED



PHYSICIAN DAY ON THE HILL

A favorite among our members, wear your white coat and join the lowa Medical Society for our annual day of grassroots advocacy at the State Capitol building. Stand beside your colleagues and peers as you speak with legislators about the issues that matter most to you and your profession. Even one compelling conversation can lead to policy change that positively affects thousands of patients and physicians throughout lowa. Join us at **PDOTH 2025 on Tues., Feb. 11.**



IMS EVENTS ACROSS THE STATE

The Iowa Medical Society offers multiple new member events and educational opportunities throughout the year! Join us across Iowa at one of our many Rural Healthcare Workforce Town Hall Meetings, regional Blitzes, or physician and stuent networking socials. Or tune in online for one of our upcoming webinars to earn CME and learn about a multiude of different topics. Use the QR code to check out the event calendar on our website to learn more and register for upcoming events!



PRESIDENT'S RECEPTION & 175TH ANNIVERSARY CELEBRATION:

Be a part of our organization's 175th Anniversary in Iowa City on Friday, May 2 where we will celebrate with membership and honor the incoming President of the Iowa Medical Society with an inauguration and awards ceremony. This ceremony will honor outstanding contributors to public health in the following categories:

- Washington Freeman Peck Award given to a lay organization in honor of its outstanding contribution to public health
- **John F. Sanford Award** given to honor a layperson who has made outstanding contributions to the public health field or in the field of health care
- **Merit Award** given to a physician who has made outstanding contributions in the medical profession and to the lowa Medical Society
- IMS/COPIC Physician Humanitarian Award given annually to an lowa physician for volunteer medical services and contributions to their community through principles focused on human dignity, social justice, and compassion. This award specifically looks to recognize those individuals who unassumingly volunteer outside of the spectrum of their day-to-day lives. The recipient of the award designates a \$10,000 donation from COPIC to be provided to a health care related 501(c)(3) organization within lowa

STAY UP-TO-DATE

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DOWNLOAD THE IMS APP:

Find the free app on IOS and Android

- 1.) Search for "MemberPlus" in the app store
- 2.) Download the free app
- 3.) Login with your IMS email and password



Learn more here: iowamedical.org/My-Membership

Join host, IMS past-president Brian Privett, MD, for a monthly checkin on medical issues impacting the practice of medicine in Iowa.

Each podcast episode focuses on a different relevant healthcare related topic, and features subject matter experts from across the state in a casual, conversational, dialogue.

New episodes of Doc 2 Doc air on the first Wednesday of every month! This podcast is proudy sponsored by Foster Group.

Dr. Privett is an ophthalmologist in Cedar Rapids.





IOWA MEDICAL SOCIETY ADVOCATE Legislative Insights from the lowe Medical Revision.

The IMS Advocate is an electronic newsletter produced every week during the lowa State legislative session. It contains information related to IMS advocacy efforts in a variety of arenas as well as regulatory issues at the state and federal levels.

Stay up-to-date on all things Physician Advocacy by watching the weekly Advocate Summary Video, linked at the top of each newsletter.



The Weekly Debrief is an electronic newsletter published weekly on Friday mornings. As the Pulse of Iowa Medicine, it covers major issues and events important to Iowa's physicians occurring within the healthcare landscape.

It also offers a listing of upcoming events throughout the state and offers spotlights regarding member achievements. Contact us to sponsor a future issue, place an advertisement, or submit content for consideration.



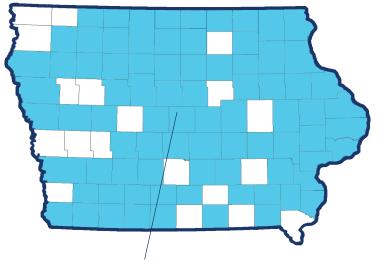
lowa Medicine is published in print and digital formats on a quarterly basis. As the flagship publication and official journal of IMS, it has a current circulation around 3,000 copies.

The publication contains information about medicine in lowa and provides members with useful information for their practices. Contact us to place an advertisement or submit content for consideration.

JOIN IMS

MEMBERSHIP BENEFITS

- Advocacy for you and the house of medicine in lowa
- Reliable, up-to-date news at your fingertips online and via email
- Conferences and educational trainings
- Access to Iowa Medicine both printed and digital, IMS's quarterly magazine
- Leadership and personal growth opportunities
- Networking and personal development through virtual and in-person peer to peer events



IMS has members who practice in 80 of lowa's 99 counties. IMS is happy to serve members across the state.

INDIVIDUAL MEMBERSHIP

Residents	\$30
Early career physicians	. \$258
Government employed physicians	. \$258
Individual physicians	. \$515
Retired physicians can apply for no	cost

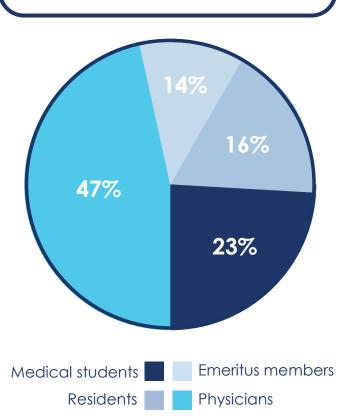
Emeritus status. Contact IMS for details.

HOW TO JOIN

For more information on becoming a member of the lowa Medical Society, please use the QR code below to visit the IMS website: www.iowamedical.org.



To get an invoice for dues payment or if you have any questions, please call (515) 421-4776



I AM AN IMS MEMBER...

BRIAN PRIVETT, MD

"When you start working in advocacy, you meet other physicians who are like-minded and have the passions you have. Once you get involved with it, you wish every physician would be involved in advocacy because you've become more optimistic that when we come together in an organized way, we can create change."



"I think it's really important to be a member and financially support a common goal, and hopefully make positive and meaningful change for providers and our patients."



HUMPHREY WONG, MD

"I am really driven to help recruit and retain medical students to lowa. It is a great place to practice. We just need to find them early and get them here."



IMS GROUP DUES MEMBERSHIP

GROUP ENROLLMENT BENEFITS

• Groups of two or more physicians are eligible for significant savings on IMS membership dues.

Group Dues Membership Structure				
Practice / Group Size	Commitment & Discount			
	1 Year	3 Years	5 Years	
2 - 9 Physicians	\$489.00 each (5%)	\$463.00 each (10%)	\$437.00 each (15%)	
10 - 19 Physicians	\$463.00 each (10%)	\$437.00 each (15%)	\$412.00 each (20%)	
20 - 74 Physicians	\$412.00 each (20%)	\$386.00 each (25%)	\$360.00 each (30%)	
75 or more Physicians	\$386.00 each (20%)	\$360.00 each (25%)	\$309.00 each (40%)	

STREAMLINE BILLING

• We will issue one invoice for your group of physician members to make accounting easier for everyone.

EMPLOYMENT INCENTIVE

• Enhance your employment offer to physicians with an IMS membership benefit.

Group benefits include up to three NO COST administrative members who can receive member-exclusive communications to disseminate to other organization staff or contacts.

10% DISCOUNT OF MEDICAL MALPRACTICE INSURANCE FROM COPIC



Every IMS member physician is eligible to receive a 10% discount on new and renewing policies on their medical malpractice insurance.

The discount will apply through any insurance broker.

For more information, please contact IMS or your insurance provider **contactIMS@iowamedical.org**

A TRUSTED PARTNER WITH PROVEN EXPERIENCE

COPIC is a better option for medical liability coverage. Our industry-leading programs support physicians, medical professionals, group practices, hospitals, and medical facilities to deliver improved patient care. And having a proven partner means you can focus on what matters most—better medicine and better lives.

COPIC benefits include:

- ▶ Eligible state medical society members can receive a 10% premium discount.
- Physician-led company recognized for its patient safety and risk management programs.
- ▶ A 24/7 risk management hotline staffed by physicians for guidance in urgent situations.
- An array of educational activities that include in-person seminars, on-demand courses, and multiday conferences, and often qualify for CME/CNE credit.

- ▶ A claims management process that offers a better experience including programs that help you deal with the emotional toll of a claim or lawsuit.
- ▶ 20+ years of experience with communication and resolution programs that address patients' needs after an unexpected outcome occurs.
- ▶ On-site and virtual reviews that identify high-risk areas and best practices to address these.
- Eligible insureds can also qualify for a premium discount for participation in the COPIC Points Program.

COPIC is the endorsed carrier of the:

Colorado Hospital Association Colorado Medical Society Iowa Medical Society Minnesota Medical Association

Nebraska Medical Association North Dakota Medical Association South Dakota State Medical Association Utah Medical Association



www.callcopic.com

For more information, please contact our Sales Department at sales@copic.com or (720) 858-6199.



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